

No stamp is needed, but if you use one, more of your gift can go towards saving lives at sea.

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We're doing even more to safeguard lives

The RNLI has been saving lives at sea since 1824, but as we move into the 21st Century, our role is becoming even greater. Here are just some of the ways we extend our reach, our education programmes, and of course our ability to respond when life is at risk on or near water.



Photo: Austin Wheeler

Lifeboat College

RNLI members are welcome to use The Lifeboat College facilities which include Riggers restaurant, Slipway bar and accommodation. For more information please contact The Lifeboat College reception on 0870 8332000.



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The RNLI volunteer crews risk everything to save lives

Here's how you can support them



Photo: Royal Bank of Scotland/Rick Tomlinson

Registered charity number 209603/CHY2678

Please help our brave crews to continue their lifesaving work

When people get into difficulties on or near the water, they call on the RNLI. And since 1824, our lifeboats have saved over 137,000 lives. However, we can only carry out our lifesaving work thanks to the generosity of people like you.

In fact, our supporters donate the staggering £325,000 per day it takes to run our essential service. Without these donations, we simply couldn't continue with our 7,500 or so launches every year.

Awards for Gallantry



Silver medal:
Coxswain Mark Sawyer



Bronze medal:
Mechanic Daniel Guy

An 11m yacht grounded on a shoal patch on its approach to Eastbourne's Sovereign Harbour. The brave RNLI crew battled 3m breaking seas in darkness to get within 10m of the vessel. Having successfully towed the yacht into deeper water, a series of large waves struck – cutting the tow line and leaving the two casualties clinging on to the boat's rails as she started to sink.

Coxswain Mark Sawyer skillfully manoeuvred the lifeboat to within 4m of the sunken yacht, passing a heaving tow line to the pair. The female casualty was dragged to safety, but to reach the male – who now appeared semi conscious – mechanic Daniel Guy had to step out of the guardrails. He managed to grab hold of the casualty and keep the man's head above water, but was swept off the spray rail. Thankfully his lifeline held.

All they ask for is the right equipment

Lifeboat crews are on call 24 hours a day, 365 days a year – ready to drop everything and risk their lives to save others. Our volunteers don't get paid for the vital service they provide. What they do get however, are the best boats, equipment and clothing to carry out their lifesaving work.

£40 will pay for a pair of non-slip boots (essential when huge waves are crashing on to the deck of a lifeboat). And £50 buys a battery to keep a lifeboat's engine running in all weathers. So your donation really can make sure our brave crews are prepared when they are called upon.

This leaflet contains everything you need to become a member of the RNLI.

There are four ways to support the RNLI

Come on board with Shoreline



Individual Shoreline membership costs £24, whereas joint membership for couples costs £42. As a Shoreline member, you'll receive an exclusive magazine every three months: *the Lifeboat*. It will keep you in touch with the rescuers and the rescued. As a new member you'll also get a window sticker, allowing you to fly the flag for the RNLI wherever you go.

Offshore has added benefits for water users



Joining Offshore is a way for water users to support the lifeboat crews they may one day come to depend on. It costs £60 per year, or £102 for a joint membership. As an Offshore member you'll receive this CD-ROM containing important information about safety at sea. You could also save money on boat insurance.



Become a Governor of the RNLI



As an RNLI Governor, you'll enjoy all the benefits of Shoreline membership and a few more besides. Governors receive an invitation to and have voting rights at our AGM. It costs £72 to become a Governor, or £120 for two people. A one-off payment of £1,750 entitles you to Life Governorship of the RNLI.

All Governors receive an exclusive enamelled flag brooch.

Just for kids – Storm Force Club

Children who join our Storm Force Club receive their own membership card, a quarterly magazine and an exciting pack of RNLI information. It costs a minimum of £7.50 per child for annual membership, or at least £1.50 per child in groups of ten or more.

Please include the name, date of birth and gender of each child on a separate piece of paper in your application.

Joining is easy

- Call 0800 543 210 or
 - visit rnli.org.uk or
 - complete the application form opposite
1. Paying by Direct Debit is best for us because regular donations help the RNLI to plan for the future even more effectively. It also reduces administration costs. The cost of each membership is a suggested minimum, but obviously you can donate as much as you wish. We promise every penny you give will go towards saving lives at sea.
 2. If you would prefer not to pay by Direct Debit, please enclose a cheque made payable to: Royal National Lifeboat Institution. Or enter your credit card details in the spaces provided.
 3. Remember to **tick the Gift Aid box**. It won't cost you a penny, but it makes your gift 28% more valuable to us.
 4. Moisten the gum around the form to **create a Freepost envelope**. And if you use a stamp, it will mean even more of your donation will go towards saving lives.
 5. **Pop it in the post**, and we'll be in touch when your membership has started.

The Direct Debit Guarantee Please retain for your records



- This guarantee is offered by all Banks and Building Societies that take part in the Direct Debit scheme. The efficiency and security of the scheme is monitored and protected by your own Bank or Building Society.
- If the amounts to be paid or the payment dates change, the RNLI will notify you ten working days in advance of your account being debited, or as otherwise agreed.
- If an error is made by the RNLI or your Bank or Building Society, you are guaranteed a full and immediate refund from your branch of the amount paid.
- You can cancel a Direct Debit at any time by writing to your Bank or Building Society. Please also send a copy of your letter to us.



Photo: Martin Beckett



Photo: RBS Peter Bentley



Photo: RBS Rick Tomlinson



Photo: RBS Peter Bentley



Photo: RBS Rick Tomlinson



Photo: Eddie Mays

1. Membership Application Form

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Please return this form, with your payment if appropriate, to:
Andrew Freemantle MBE, c/o RNLI, FREEPOST (BH173),
West Quay Road, Poole, Dorset BH15 1XF.

There is no need to send any money if you complete the Direct Debit form below.
Paying by Direct Debit helps reduce administration costs to the RNLI.

Title	First name (in full)
Surname	
Address	
	Postcode
Home telephone number ()	
(including your area code)	
Email	
If you would like to receive emails about ways to support the RNLI please tick this box <input type="checkbox"/>	

If you would like to receive emails about ways you can support the RNLI please tick box.
We never give your information to other organisations. Your details will be used by the RNLI trading companies only. If you do not want to receive information about other ways to support the RNLI, please tick here. DPA

I wish to join the RNLI and enclose my subscription for the membership grade indicated below:

- Shoreline membership (min £24 p.a.) £
 - Joint Shoreline membership (min £42 p.a.) £
 - Offshore membership (min £60 p.a.) £
 - Joint Offshore membership (min £102 p.a.) £
 - Governorship (min £72 p.a.) £
 - Joint Governorship (min £120 p.a.) £
 - Life Governorship (once-only payment, min £1,750) £
 - Storm Force* (under 16's - min £7.50 p.a.) £
 - Group Storm Force* (For groups of 10 children or more - min £1.50 per child) £
- (* Please attach name, date of birth and gender of each child.)

I enclose a cheque

Please debit the sum above annually from my MasterCard/Visa now and at the prevailing rate until cancelled by me in writing. £

Please make cheques payable to: Royal National Lifeboat Institution.

Card No.

Expiry Date Valid Switch Issue No.

Signature

Tick here to increase the value of this donation and all future donations by almost a third through Gift Aid. For every pound you give us we get an extra 28 pence from the Inland Revenue. To qualify for Gift Aid what you pay in income tax or capital gains tax must be at least equal to the amount we will claim on your donation in the tax year.

Name of Taxpayer(only one taxpayer can claim)

2. It's simple to start your regular gift. Just fill in this instruction to your Bank or Building Society to pay Direct Debits. Your regular gift will help the RNLI plan for the future even more effectively and reduce administrative costs.

Instruction to your Bank or Building Society to pay by Direct Debit



Please return the completed form to RNLI, FREEPOST (BH173), West Quay Road, Poole, Dorset BH15 1XF.

Originator's Identification Number 9 9 0 3 4 1

1. Name and address of your Bank or Building Society branch

To: <u>The Manager</u> <u>Bank or Building Society</u>
Address
Postcode

4. Bank or Building Society account number

5. RNLI Reference No: (for RNLI use only)

6. Instruction to your Bank or Building Society

Please pay the Royal National Lifeboat Institution Direct Debits from the account detailed on this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with the Royal National Lifeboat Institution and, if so, details will be passed electronically to my Bank/Building Society.

2. Name(s) of Account holder(s)

3. Branch sort code

Signature(s)

Date

Banks and Building Societies may not accept Direct Debit instructions for some types of account.

Tear along this dotted line. Moisten gummed strip and seal, enclosing your completed membership form, and payment if applicable.

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